

LaToya René Robertson



*Working with leaders
to **awaken, align,**
and **achieve** great
purpose*



SPEAKER PACKET

PRESENTATIONS THAT INSPIRE, EMPOWER, AND EQUIP

LaToya René works with leaders to help make achievable changes that add up to make large long-lasting results.



Popular Keynote Topics that turn *INSPIRATION* into *ACTION*

During this national discussion of anti-racism you may be working with your teams and evaluating policy to ensure that you are being equitable and inclusive with a diverse population, specifically with students and staff of color. We understand that you need to prepare for the upcoming year while training leadership, faculty, staff, and student leaders. We are here to help. We offer keynotes on leadership, team cohesion, equity and inclusion. In addition to our keynote presentation we offer workshops to work through the topics discussed and 3 point consultations.

Our 3 point consultation consists of evaluating existing policies and practices, creating implementation strategy, and assessment. Our team offers solutions and guidance as educators and practitioners. We understand the process in implementing effective strategies to meet the needs of faculty, staff, and students. More important, we understand the challenges as well. We offer practical insight based on best practices and relatable presentation that is tailored to our audience. Below are some of our offerings.

Popular Keynote & Workshop Topics

Diversity, Equity & Inclusion

- ★ Implicit Bias
- ★ Micro & Macro Aggressions
- ★ Creating Welcoming & Safe Spaces for Minorities in the Workplace
- ★ Recruiting & Retaining Employees of Color
- ★ How to Implement Diversity, Equality, and Inclusion Initiatives with Intent and Purpose

Student Success

- ★ Motivating Student Leaders
- ★ Student Engagement
- ★ Student Outreach in Residence Halls, Classrooms, and Libraries
- ★ Student Access

Leadership

- ★ Motivating Faculty & Staff
- ★ Process Improvement
- ★ Staff & Community Engagement
- ★ Creating Cohesive Teams
- ★ Student Success
- ★ Deescalation/Mediation

WHO IS LATOYA RENÉ?



LaToya René Robertson is a talented educator, speaker, author, consultant, and workshop developer. Robertson has survived the struggles of being raised in an impoverished and drug infested neighborhood to become an accredited television and music composer, songwriter, property owner, author, world traveler, and PhD Candidate.

As a speaker LaToya René shares her experience with body image, struggles of self-worth, combating poverty, being a woman in male dominated industries, pursuing goals, daring to stand out, overcoming adversity, finding ultimate happiness, and implicit bias.

Since 2010, Robertson has provided her clients with extensive and tailored keynotes, training, and workshops. A lot of people underestimate the positive impact of learning. Her implementation and planning services will put your organization in the right direction and guide users through every step of the personal and/or professional growth process.

LaToya René provides a wide range of public speaking and consulting services with a focus on students, faculty, and staff in higher education and in corporate setting. Her coaching services are designed to analyze, confront, and solve your professional issues. She's results-oriented and will work with you and your organization throughout the entire decision-making process.

EDUCATION

- ★ Master's in Educational Leadership and Policy Studies
- ★ Doctoral Candidate in Educational Leadership and Policy Studies - Research Topic Implicit Racial Bias in University Discipline

PUBLICATIONS

- ★ The College Cheat Sheet (November 2016)
- ★ Speaking from Within: Stories and Essays' From Black Women in Higher Education (March 2019)
- ★ #Blackout: Real Stories and Real Solutions from Higher Education Professionals (Feb 2020)

For a comprehensive list of [PRESENTATIONS & CLIENTS](#) or visit www.latoyarene.com



VALUE-ADDED PACKAGES

Tailored to meet your needs and budget

KEYNOTE BASIC



Traditional Keynote Package

- ★ 1-2 hour(s) Keynote
- ★ Up to 2 workshops
* If virtual, workshops may be on a different day than the keynote.

KEYNOTE PLUS



Keynote Basic Package, PLUS:

- ★ 1-2 hour(s) Keynote
- ★ Full day of workshops centered around the desired topic

KEYNOTE PARTNER PROGRAM



Keynote Plus Package, PLUS:

- ★ Your choice of Keynote Basic or Keynote Plus
- ★ Thorough evaluation of a specific policy, program, or initiative
- ★ Deliver recommendations
- ★ Follow-up assessment with adjustments recommendation

For more information, pricing and scheduling contact:



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